



Ryan Fleming

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Notable Achievements

2001 EMMY WINNER – Outstanding Technical Achievement for “Nascar RACEf/x™” (Designer)

2003 EMMY WINNER – Outstanding Achievement in Advanced Media Technology for the Enhancement of Original Television Content for “Nascar PitCommand™” (Lead Designer)

2004 EMMY NOMINATION – Outstanding achievement in advanced media technology for the enhancement of original Television Content for “Nascar PitCommand™” (Lead Designer)

2004 WEBBY NOMINATION – Best Sports Web Site for “Nascar PitCommand™” (Lead Designer)

2005 EMMY WINNER – Outstanding Achievement in the category of Advanced Media Technology for the Enhancement of Original Television Content for “PGA TOURCast™” (Lead Designer)

2006 TIME MAGAZINE’S WINNER – Best Invention for “NASCAR Sprint FanView™” (Art Director)

Experience

ART DIRECTOR, IMG WORLD INC., NYC (2006-2009)

Responsible for leading all creative digital media and designers including initial concept creation, diagramming, design, project planning and coordination with development teams. Projects included websites, web applications, motion graphics and minor print jobs.

SENIOR DESIGNER, IMG WORLD INC., NYC (2004-2006)

Responsible for leading initial concept creation, diagramming, design, project planning and coordination with development teams. Projects included websites, web applications, motion graphics and minor print jobs.

DESIGNER, SPORTVISION INC., NYC (2002-2004)

Responsible for multimedia projects including initial concept creation, diagramming, design, project planning and coordination with development teams. Projects included websites, web applications, motion graphic and online ads.

JUNIOR DESIGNER, SPORTVISION INC., NYC (2000-2002)

Responsible for design and production of web, broadcast and print media. Projects included websites, motion graphic and online ads.

DESIGN INTERNSHIP, SPORTVISION INC., NYC (2000)

DESIGN/DEVELOPER INTERNSHIP, ORACLE DESIGN, NY (1999)

Programs/Skills

Photoshop (expert)
Illustrator (expert)

Flash (proficient)
After Effects (proficient)

Digital Performer (proficient)
HTML coding (proficient)

Schooling

SUNY UNIVERSITY AT BUFFALO, BUFFALO, NY

Bachelor of Arts in Communication Design, 2000